

South Florida Companies Go Green

South Florida is home to a number of companies who have chosen to go “Green” by going paperless and taming the Paper Monster. Companies like Consolidated Credit Counseling Services, Inc. “The Freedom People”, The Ticket Clinic, Intcomex, Barfield EADS, and Hess Kennedy Company have all realized the benefits of electronic document management also referred to as document imaging. Like so many other companies, the business challenge, from an operational perspective, is to reduce the amount of paper documents and files being handled, photocopied, and shuffled around an organization.

South Florida based document imaging software developer Imaging101, Inc, is well versed in improving business processes by converting paper into digital files. Having just celebrated their 5 year anniversary in November, partners Jacob Russo, Mike Russo, and Vladimir Stroleny reflect on their business success through the success of their clients. The “Three musketeers”, as a few clients like to call them, have been in the industry for over 25 years. “Companies are drowning in paper and digital information and huge amounts of resources, time, and money are wasted managing inefficient and ineffective paper based processes” says Imaging101 president, Jacob Russo. Imaging101 confronts the paper challenge by delivering real productivity tools using document imaging technologies.

The result of deploying these enabling technologies empowers and helps companies organize their information, eliminate duplication of paper, improve office space utilization, increase employee productivity, reduce operational costs, increase profitability and leave a small footprint on the environment.

Companies looking for ways to grow, remain competitive, increase profitability and improve productivity should consider how document imaging can affect their workplace. “It’s just great to be able to walk down the aisles without tripping over people, boxes and folders. Looking for files was a full-time job for some of our people” says Julian Spring of Consolidated Credit Counseling. The Ticket Clinic reports that all the documents can be handled in less than three hours a day by a single individual. While Hess, Kennedy was able to digitize an entire file cabinet daily and today are as paperless as humanly possible.

Electronic information promotes “Green” concepts by eliminating waste and redundancy. Consider how many copies need to be made of many documents and how many are printed, mailed, or faxed. Statistics report that a document is photocopied on an average of nineteen times throughout its life. Now they are simply and efficiently e-mailed instead. The positive business impact and financial savings are across the board and experienced almost immediately. File clerks that used to do the paper filing have been reallocated to handle the document scanning. Approximately 1-2 hours per employee are now available daily to work on other tasks. This time was previously occupied doing inefficient tasks related to the paper pushing process. Employees no longer have to yell over their cubicles to search for information or leave their desk to find documents within the office. Each document is electronically stored within the corresponding file and can be viewed, printed, emailed, or faxed in seconds from their desktop. Productivity has increased without increasing operational costs. Customer service has improved as phone calls are expedited by having information on demand. Reduced call times have improved customer satisfaction.

Employee morale is also affected by the improved business processes. Typically, managers only hear about the company problems and complaints – employee satisfaction is not usually verbalized! Employees in these companies now comment about how their workday has been improved and how much easier it is to get work done. Management benefit as they can quickly coordinate employee tasks as needed. Business owners and executives are amazed at how quickly they have realized a return on investment (ROI) on these initiatives... sometimes in as little as three months. Companies of all sizes are quickly realizing that “Green” technologies like Imaging101 can help a company work smarter not harder.